



# Marais des Cygnes District National 4-H Week Promotional Display & Poster Guidelines

**Objective: To promote 4-H to potential 4-Hers in Marais des Cygnes District and the general public.**

## WINDOW DISPLAY GUIDELINES (Clubs only)

1. Make a window display to be displayed in a local business or window with potential for high traffic. Window displays must showcase some of the best features of your 4-H Club and the Marais des Cygnes District 4-H Program.
2. Your Window Display must be in place on **Monday, October 8, 2018**
3. Window Displays should be easy to read, eye-catching, and have information on your club and how to join 4-H. Include contact information for your local Marais des Cygnes District Extension Office.
4. If the 4-H Emblem is used on the poster, do not place text or images over it.
5. Window Display pictures can be emailed to Karla Hightower at [khightow@ksu.edu](mailto:khightow@ksu.edu). Please send 3 to 4 digital photos from different angles in by **October 9, 2018**. Include the location of the Window display in the email.
6. Window Displays will be judged and receive a ranking of Purple, Blue, Red or White. Score sheets are attached to these guidelines.
7. **Certificates will be presented at your respective Achievement Night to each club with their ribbon placing.**

## (Individuals or Teams of 2)

1. Posters must showcase some of the best features of your 4-H Club and the Marais des Cygnes District 4-H Program.
2. Be Creative!
3. Posters are open to individual 4-Hers and teams of 2 4-Hers.
4. Your Poster must be in place on **Monday, October 8, 2018**
5. Posters should be easy to read, eye-catching, and have information on your club and how to join 4-H. Include contact information for your local Marais des Cygnes District Extension Office.
6. If the 4-H Emblem is used on the poster, do not place text or images over it.
7. Poster pictures can be emailed to Karla Hightower at [khightow@ksu.edu](mailto:khightow@ksu.edu). Please send 1 to 2 digital photos from different angles in by **October 9, 2018**. Please include your name and club in the email along with location of the poster.
8. Posters will be judged and receive a ranking of Purple, Blue, Red or White. Score sheets are attached to these guidelines.
9. **Certificates will be presented at Achievement Night with their ribbon placing.**

# 4-H Week Promotional Window Display Score Sheet

Club Name \_\_\_\_\_

**Objective: To promote 4-H to potential 4-Hers in Marais des Cygnes District and the general public.**

Criteria	Excellent	Good	Needs Improvement	Comments
<b>Subject</b> <ul style="list-style-type: none"> <li>• One Main idea</li> <li>• Expressed simply &amp; clearly</li> <li>• Accurate Information</li> <li>• Tells about 4-H &amp; 4-H Club projects, activities &amp; special events</li> </ul>				
<b>Public Appeal</b> <ul style="list-style-type: none"> <li>• Causes people to stop, look, &amp; listen</li> <li>• Holds interest</li> <li>• Idea shown in an unusual way (motion, color, slogan, etc)</li> <li>• Will be remembered by people and talked about later</li> </ul>				
<b>Attractiveness</b> <ul style="list-style-type: none"> <li>• Neat</li> <li>• Good Arrangement</li> <li>• Readable signs</li> <li>• Good use of available space</li> </ul>				
<b>Join 4-H Info</b> <ul style="list-style-type: none"> <li>• Club Contact information was available and easy to read including meeting time, day and place.</li> <li>• Has telephone number and name to contact if interested in joining 4-H. Can be a leader or the Extension Office or both.</li> </ul>				
<b>Location</b> <ul style="list-style-type: none"> <li>• Window Display is in a highly traffic area</li> <li>• Location is appropriate for club location</li> <li>• Display is easily seen from a distance or outside traffic.</li> </ul>				
<b>Quality</b> <ul style="list-style-type: none"> <li>• Originality</li> <li>• Balanced and pre-planned (color coordinated, background, symmetrical)</li> </ul>				

Placing:      Purple                      Blue                      Red                      White

# 4-H Week Promotional Poster Score Sheet

Name \_\_\_\_\_ Age \_\_\_\_\_

Club \_\_\_\_\_

**Objective: To promote 4-H to potential 4-Hers in Marais des Cygnes District and the general public.**

Criteria	Excellent	Good	Needs Improvement	Comments
<b>Subject</b> <ul style="list-style-type: none"> <li>• One Main idea</li> <li>• Expressed simply &amp; clearly</li> <li>• Accurate Information</li> <li>• Tells about 4-H &amp; 4-H Club projects, activities &amp; special events</li> </ul>				
<b>Art, Design, Letters</b> <ul style="list-style-type: none"> <li>• Pleasing composition, attractive</li> <li>• Dynamic, eye-catching original</li> <li>• Neat, easy to read lettering</li> <li>• Good use of color</li> </ul>				
<b>Attractiveness</b> <ul style="list-style-type: none"> <li>• Neat</li> <li>• Good Arrangement</li> <li>• Readable signs</li> <li>• Good use of available space</li> </ul>				
<b>Join 4-H Info</b> <ul style="list-style-type: none"> <li>• Club Contact information was available and easy to read including meeting time, day and place.</li> <li>• Has telephone number and name to contact if interested in joining 4-H. Can be a leader or the Extension Office or both.</li> </ul>				

Placing:    **Purple**                      **Blue**                      **Red**                      **White**