



Marais des Cygnes District National 4-H Week Promotional Display & Poster Guidelines

Objective: To promote 4-H to potential 4-Hers in Marais des Cygnes District and the general public.

WINDOW DISPLAY GUIDELINES (Clubs only)

1. Make a window display to be displayed in a local business or window with potential for high traffic. Window displays must showcase some of the best features of your 4-H Club and the Marais des Cygnes District 4-H Program.
2. Your Window Display must be in place on **Monday, October 2, 2017**
3. Window Displays should be easy to read, eye-catching, and have information on your club and how to join 4-H. Include contact information for your local Marais des Cygnes District Extension Office.
4. If the 4-H Emblem is used on the poster, do not place text or images over it.
5. Window Display pictures can be emailed to Devin Ramsey at april09@ksu.edu. Please send 3 to 4 digital photos from different angles in by **October 3, 2017**. Include the location of the Window display in the email.
6. Window Displays will be judged and receive a ranking of Purple, Blue, Red or White. Score sheets are attached to these guidelines.
7. **Certificates will be presented at your respective Achievement Night to each club with their ribbon placing.**

POSTER GUIDELINES

(Individuals or Teams of 2)

1. Posters must showcase some of the best features of your 4-H Club and the Marais des Cygnes District 4-H Program.
2. Be Creative!
3. Posters are open to individual 4-Hers and teams of 2 4-Hers.
4. Your Poster must be in place on **Monday, October 2, 2017**
5. Posters should be easy to read, eye-catching, and have information on your club and how to join 4-H. Include contact information for your local Marais des Cygnes District Extension Office.
6. If the 4-H Emblem is used on the poster, do not place text or images over it.
7. Poster pictures can be emailed to Devin Ramsey at april09@ksu.edu. Please send 1 to 2 digital photos from different angles in by **October 3, 2017**. Please include your name and club in the email along with location of the poster.
8. Posters will be judged and receive a ranking of Purple, Blue, Red or White. Score sheets are attached to these guidelines.
9. **Certificates will be presented at Achievement Night with their ribbon placing.**

4-H Week Promotional Window Display Score Sheet

Club Name _____

Objective: To promote 4-H to potential 4-Hers in Marais des Cygnes District and the general public.

Criteria	Excellent	Good	Needs Improvement	Comments
Subject <ul style="list-style-type: none"> • One Main idea • Expressed simply & clearly • Accurate Information • Tells about 4-H & 4-H Club projects, activities & special events 				
Public Appeal <ul style="list-style-type: none"> • Causes people to stop, look, & listen • Holds interest • Idea shown in an unusual way (motion, color, slogan, etc) • Will be remembered by people and talked about later 				
Attractiveness <ul style="list-style-type: none"> • Neat • Good Arrangement • Readable signs • Good use of available space 				
Join 4-H Info <ul style="list-style-type: none"> • Club Contact information was available and easy to read including meeting time, day and place. • Has telephone number and name to contact if interested in joining 4-H. Can be a leader or the Extension Office or both. 				
Location <ul style="list-style-type: none"> • Window Display is in a highly traffic area • Location is appropriate for club location • Display is easily seen from a distance or outside traffic. 				
Quality <ul style="list-style-type: none"> • Originality • Balanced and pre-planned (color coordinated, background, symmetrical) 				

Placing: **Purple** **Blue** **Red** **White**

4-H Week Promotional Poster Score Sheet

Name _____ Age _____

Club _____

Objective: To promote 4-H to potential 4-Hers in Marais des Cygnes District and the general public.

Criteria	Excellent	Good	Needs Improvement	Comments
Subject <ul style="list-style-type: none"> • One Main idea • Expressed simply & clearly • Accurate Information • Tells about 4-H & 4-H Club projects, activities & special events 				
Art, Design, Letters <ul style="list-style-type: none"> • Pleasing composition, attractive • Dynamic, eye-catching original • Neat, easy to read lettering • Good use of color 				
Attractiveness <ul style="list-style-type: none"> • Neat • Good Arrangement • Readable signs • Good use of available space 				
Join 4-H Info <ul style="list-style-type: none"> • Club Contact information was available and easy to read including meeting time, day and place. • Has telephone number and name to contact if interested in joining 4-H. Can be a leader or the Extension Office or both. 				

Placing: Purple Blue Red White